20th Century Milestones in **Public Health**





1945



Before the 20th Century

measures to more organized efforts. During the Middle Ages, the health truly emerged with the advent of germ theory and the public health infrastructure, laying the groundwork for more



World Health Day &

force, and this date is now

Health Day. WHO focuses on

Mass Campaigns

1948



1947

tracking service, transmitting

Planning for WHO

Diplomats convene in San global collaboration to control disease. They lay the ground



1946

1st Global Disease Tracking Service

WHO Constitution Approved

The WHO Constitution is improve global health



Antibiotic Discovery

discovery takes off, following

Accelerates

responsible use

The era of antibiotic

1952

Inactivated Polio

inactivated poliovirus





Smallpox Eradication Campaign

campaign to eradicate vaccination and surveillance,



1988

1974

1969

Global Polio Eradication Initiative

WHO launches the **Global** Polio Eradication Initiative, aiming to eliminate polio globally. Tremendous progress

Primary Health Care & Alma-Ata Declaration

The Alma-Ata Declaration emphasizes **primary health care**

Measles Vaccination Strategy